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# SPENCER'S

SERVING B. C. FOR 75 YEARS

Store Hours: 9 A.M. to 5 P.M.  
Wednesdays: 9 A.M. to 1 P.M. Tel. E 4141

## "Arrow" Sport Shirts

For Your Summer Play-Time  
Whether for active or spectator  
you'll want one of these long-sleeved  
cotton broadcloth sport shirts. Blue,  
fawn, green. Small, medium and  
large.

4.75

—main floor

## Tee Shirts

Made in England

This Summer's sports shirt is the last  
word in casual smartness, fit and  
wearing quality. Interlock stitch,  
crew neck and short sleeves. . . wine,  
blue, green, yellow and white. Small,  
medium and large.

1.75

—main floor

## Short Diamond Pattern Socks

In Weight for Summer Sports Wear

Good choice of colorful diamond patterns. Ankle grip, reinforced at heels  
and toes.

Sizes 10 1/4 to 12

1.00

—main floor

## Men's Smart Summer Shoes

A Feature Value for Today

Selection that allows for every preference. . .  
all white and brown and white footwear. . .  
brogues, saddle oxfords, moccasin-toe and  
plano-toe shoes. Full range of sizes in each  
style.

7.49

—government street

## Cool Sandals

Light, airy, easy on the feet. Of natural-  
colored leather with light, hard-wearing leather  
soles and heels. Sizes 6 to 11.

7.95

—government street

## Suggestions for the Small Boy's Summer Comfort

WHITE WASH HATS for the holidays.

Each

75¢

POLO SHIRTS with round neck and short sleeves. Neat stripe  
patterns in contrasting shades.

Sizes 2 to 6 years

95¢

JUNIOR KNIT SUITS. White tops and fancy shorts. Shades  
of green, navy and maroon.

Sizes 2 to 6 years

1.50

JUNIOR COAT SWEATERS, button style, of fine quality pure  
wool. Combination of grey and maroon, brown and navy  
and grey.

Sizes 2 to 6 years

2.50

COTTON ANKLE SOCKS in fancy  
range patterns. Sizes 6 to 10

3 pairs for 1.00

BOYS POLO SHIRTS, an attractive range of smart stripes and  
neat fancy patterns. Round neck and short sleeves. Sizes 8 to 14 years

1.00 to 1.95

SUMMER UNDERWEAR, shirts of athletic style and hockey  
shorts with full elastic waistband.

Sizes 6 to 14 years

75¢

YOUTH'S GREY FLANNEL LONG PANTS, pure wool in a  
medium shade. Tonsorial tailored with legs and upper.

Sizes 27 to 32-inch waist

9.50

—government street

Styles You'll Like  
for Surf or Sand—

## Swim Suits

by Rose Marie Reid  
Jantzen . . . Catalina

Swim stars, all . . . one and two-piece suits in  
rich, glistening fabrics, in the most exciting  
colors.

Sizes 14 to 20.

From 6.95

## Jantzen Swim Suits

In Larger Sizes

Of "Latex" Velature in royal blue  
and black.

Sizes 40 to 44

11.95

## "Fleet-Foot" Casuals

Smart, Comfortable and Inexpensive

Three attractive styles with platform soles, tan wedge heel and  
eggshell crepe designed outsoles.

Closed, Wall-Toe Oxford with  
multicolored "Latex" insole  
strap. Red, white, wheat, tan  
trim; white, blue trim; white, red  
trim.

One-Eyelet Tie with closed toe  
and heel. White, white, blue  
trim; white, red trim; wheat,  
blue trim; wheat, tan trim.

Smart Three-Eyelet Tie with  
open toe and closed heel. White,  
red; blue, wheat trim; tan, wheat  
trim; wheat, tan trim.

Sizes 4 1/2 to 8

3.45

—fashion floor

## Rayon Gabardine SLACKS

For sport or casual wear. Gold, forest green,  
caramel and aqua.

Sizes 14 to 20

8.95

—sportswear shop, fashion floor

## "Ross"

## Curve Persuaders

Just the thing for Summer wear . . . for strap-  
less sun and evening dresses. Strapless bras,  
artfully cut and leather boned; snug, comfort-  
able control for a slim waist and gently  
rounded hip line. Satin and satin "Latex"  
in nude shade.

4.95

—foundations, fashion floor

DAVID SPENCER  
LIMITED

## Special Values in Girls' Sweaters

### 120 Cotton Pullovers—Substandards

Just right for playtime wear. In white, powder, gold and turquoise.

Sizes 10, 12 and 14

75¢

### 120 Novelty Design Pullovers—Substandards

Cotton, with silver designs. In gold, powder and aqua.

Sizes 10, 12 and 14

1.59

### 60 Kiddies' Wool Sweaters—Substandards

With zipper neck and contrasting stripes at neck, wrist and waist. Scarlet, gold and  
powder.

Sizes 2, 4 and 6

1.79

### 60 Kiddies' Cotton Knit Dresses

Two-piece with suspender style twill skirt in brown, green or wine and white pullover  
with matching trim.

Sizes 2 and 3

1.59

—children's wear, fashion floor



Looked Tanned With  
Helena Rubinstein

"Sun Tint"

Clevers "make believe" A  
non-grassy, bland that will  
give you an instant "golden  
glow." Won't come off! 1.25  
in bottles

Sun Proof Cream by Helena  
Rubinstein. Will prevent pain-  
ful burns, soothes. 1.25

Something New!

Mirror Glasses

Shade eyes from the sun and  
prevent glare and also form  
a mirror from the . . . 1.50  
outside

Cosmetics Puffs. Soft A nylon  
brushed brush and comb of  
clear plastic in handy . . . 1.25  
leatherette case

—cosmetics, main floor







## Pike Green Pilots Dryer Car Tonight

has been driven to victories at the Langford Speedway by the late Swede Linskog and other leading drivers, will appear with a new aluminum body tonight. It will be driven by Pike Green, a recent holdroom.

**CURY**  
**E DELIVERY**

## FREE-TON TRUCKS

2-speed rear axle, Booster brakes.  
20 10-ply tires. **\$2530**

TE DELIVERY ON

**\$1549**

AT  
**well**  
**MOTORS**

DR - LINCOLN DEALER  
DUVER ST. - B 2111

**FISHERMEN!**  
Good Supply of  
SON and MARTIN PLUGS  
ALMOND, SUNBEAM  
STEWART SPOONS  
**SPORTING GOODS**  
G 6614

**Jewellers**  
(near to Dominion Bank) E 3521



## SUITS

Suits in shades from navy to white. Woolen, serge, tropical and tweed. \$150 to \$200.00, as low as \$100.00.

**\$34<sup>95</sup>**

**LADIES:**  
Broken Lines of  
WOMEN'S  
SPORTS TOGS  
**1/2 PRICE**

Atcher's

**MEN'S SHOP**

755 TATES STREET















**HAGAR'S  
ATTENTION, DOCTORS**

the city center. This home has  
extensive beautiful lawns, gar-  
dens and terraces, with double gar-  
age and garden's entrance. The living  
space is ideal, having a recreation  
hall dining-room, den, dining-room,  
kitchen and maid's quarters.  
The main floor has three bedrooms  
on the second floor. Two al-  
luminum and terrace for house ad-  
dition.

**ELK LAKE HEIGHTS**  
We have been harassed by

when he died for some time past after steadily rising with a very good knee to the little pile of gold which he constantly gathered. This pile was now sufficient to attract some two dozen well-to-do of the same ilk and he had been rooming with them, at the same time, for some years. He had a few friends, but he was not very popular, and he was a good ally to the

**WATERFRONT**

Within 2 miles of city centre. The attractive six-room stone house has many desirable features in a few minutes to a leafy suburban location on a fine garden sloping gently to the sheltered water's edge where one can stroll their cattle the year round. Warmly decorated and in A-1 condition. It pays a considerable buying this type property, as would gladly meet

**OAK BAY SOUTH**

Great 1500 sq ft house with 3 bedrooms, 2 bathrooms, and a large deck. Call for more info. \$650,000

**GORGE**  
Attracting just room above fireplace wall situated on a large lot, 1000 sq. ft. with fireplace, modern kitchen, two bedrooms, two bathrooms and garage. Call today for more information and immediate possession. Price **\$6500**

**Hogar & Swayne Ltd.**  
628 VIEW STREET O 4001 J  
Est. 1896  
Men's and Boys' Wear of Value

NEWSTEAD'S  
OAK BAY  
BEACH AND GOLF COURSE

**WOODEN SHIP - ROOM PREMIER**  
**FRUIT STUFFED BUNNIAH** is one of  
 the most fragrant dishes in One Sea.  
 The ship is a thing of beauty. Fill the  
 shed air - wonderful! Inlayed teak  
 woodwork lines throughout. **THREE HILL**  
**BOILER** can hold large living room in  
 fireplace, dining room and master suite.  
 The boat is one of the property in the  
 spectacular what comfortable living room  
 \$13,000

**RETIRE ON AN ACRE  
WATERFRONTAGE  
FRUIT TREES**  
A FIVE-ROOM COUNTRY-STYLE RANCH  
L.A. With hot air heating, fireplace, air  
age, chicken house and loving birds.

**\$2100 WILL HANDLE  
FIVE ROOMS**

NEWSTEAD REALTY  
PHONE 871-1144 TOLL FREE 1-800-451-1144

### HAULTAIN

#### \$2350 TO HANDLE

This is an excellent big strong-room w/ fireplace large family kitchen, large open bedroom, 3-good bedrooms, bath, screened in full back porch, double garage. The full size lot and a corner lot and

**5 ROOMS — QUADRA  
MODERN SHAKE**

ESQUIMALT BY THE SEA  
WONDERFUL VIEW

**OAK BAY  
CLOSE TO THE SEA**

**HAWKES FOSTER LTD**

**-\$1200 DOWN**

MR. DOWNEY  
CAPITAL CITY REALTY  
46 CORNWELL ST. ONE OLD HALL  
Phone 51388 Residence, 2 5001

### OAK BAY SEAFRONT

Phone Owners 8,344 \$21,000











## Red Smokescreen Aids Paratroops

NEW YORK, July 13 (NANA).—The Red Army is reportedly leading paratroopers under cover of a smokescreen set off by other leaders dropped from the paratroop carrier.

Reporting this, afloat of news in China as early as the 11th. The Red Army is reportedly leading paratroopers under cover of a smokescreen set off by other leaders dropped from the paratroop carrier.

## How It Started

By JEAN NEWTON  
CALLING IT A "SWAN SONG," "This was song," one says of the late Shakespeare, and the expression is familiar as an allusion to the final effort of any artist.

Protected Mandarins  
The use of the umbrella was a high sign of rank among the mandarins in China. The Red Army is reportedly leading paratroopers under cover of a smokescreen set off by other leaders dropped from the paratroop carrier.

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## Better English

By D. C. WILLIAMS  
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Answers  
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# Outstanding Values for TODAY'S Shoppers at The BAY!

## Manufacturer's Clearance Specials Sport Coats and Flannel Pants

Regularly Sold at Much Higher Prices!



### Plain Velour Sport Coats

In Plain Shades  
Sizes 36 to 44 ..... **15.95**

Brought to you at this low price only because we were lucky enough to get a special purchase. Made by a leading manufacturer's choice of linen, lawn, and chocolate. Sizes 36 to 44. Special today!

### English Wool Flannel Pants

2 Shades of Grey  
Sizes 30 to 42 ..... **10.95**

100% wool English flannel. A manufacturer's clearance makes them a smart, little bit too low. Dark style with pleats and square light and medium grey.

Men's Clothing, Street Floor

## 300 Pairs Men's Athletic Shorts

In White Only—Regular 1.00

Knip up three or four pairs for cool, summer comfort. Save on every pair you buy! Flat-knit elasticated cotton with elastic waistline. Sizes 28 to 36, pair **79c**

### Boys' Plain or Striped Cotton "T" Shirts

Woven cotton with short sleeves, crew neck. Blue, green and yellow, or assorted. Boys 7 to 12. **79c**

### Girls' Cotton Dresses

Summer, washable, printed style with soft sleeves and square necklines. Boys 7 to 12. **1.98**

### Babies' Pinafores

Native linen finished (hardened) that can be folded up when not in use. 26 inches long. Low priced at **8.50**

Children's Wear, Third Floor

Reg. 1.65 Men's Waile Knit "T" Shirts  
Crew neck, short sleeved washables for easy-going wear. White or beige, small, medium or large. **1.10**

Reg. 2.25 Men's Camel Hair Hose  
Pure camel hair hose made in England. Half hose style. Sizes 10 to 12. Pair. **1.59**

Reg. 4.95 Men's Swim Trunks  
Cotton galathea in boxer style with elastic waistband, buttoned pockets. Yellow, green or navy. Small, medium and large. **2.95**

Reg. 1.90 Men's Cotton Handkerchiefs  
10 in. square, in finely woven cotton suitable for everyday use. White only. Pair. **9c**

Men's Furnishings, Second Floor



## Fine Cotton Nightgowns

Sizes 32 to 42, 3.98. Sizes 44 to 50, 4.49

Dainty gowns with gathered bodice, shoulder ruffles, white lace-trimmed neckline. Choose pink, white or blue.

### Rayon Knit Slips

Full-length, shoulder style with shirred bodice, long fitting straight skirt. Short, dress or white. Small, medium or large. **1.89**

### Rayon Knit Panties

Red and wide leg style with full elastic waistline. White. Small, medium or large. **69c**

### Rayon Mesh Bloomers

Fine quality in outer mesh. Elastic waist and cuffs. **89c**

White only. Sizes 10 to 18. **89c**

Green. Top View to match. **89c**

Longer, Second Floor

## Choose From This New Shipment of "Martha Washington" Frocks

Lovely Spin Rayons and Petal Crepes

Popular shirtwaist "Martha Washington" styled by fit and flatter. Spin rayon in easy-to-wear, button-front style with shirred yoke. . . floral petal crepe with button-to-the-waist top, box pleated skirt. Polka dot, floral and plain patterns. . . sizes 12 to 48. Each. **5.50**

## Cotton Housecoats 3.98

Wrap-around style with short sleeves and V or Peter Pan necklines. Bright floral or blue, white, grey or brown backgrounds. Sizes 14 to 18. **3.98**

Housecoats, Second Floor

## 72 Chambray and Gingham Blouses

Regular 5.95 and 6.95 for **3.98**

Save as high as \$1.00 on one of these fashionable blouses. Tailored or flared styles in a choice of blue, green, red, pink and yellow. Sizes 14 and 16.



## New Peasant Blouses

Flared, short-sleeved, button-to-the-waist style. Full skirted blouses with easy, comfortable fit. Sizes 12 to 18. **2.98**

## Teen-Age Skirts, Reg. 3.98

Soft, spun rayon, knee length skirt. Black with a row of white trim. Brody. Sizes 12 to 18. **2.98**

## Teen-Age Skirts, Reg. 1.95

Shorts and blouses—simple, handsome tailored style. Brown, blue or black. **8.95**

## 150 Navy Blue Jeans

Washable, hard-wearing blue jeans. Striped with side-fairing and pockets. Sizes 14 to 20. **2.98**

## 120 Shamrock Shorts

Shirred cotton drill in Tom Boy style. White, green, grey or red. Sizes 14 to 20. **2.25**

In ashtray or cordancy. **2.25**

Shorts, Second Floor

# For Today's Shoppers . . . A Special Purchase of Substandard Nylon Hose

## Revlon "Aquamarine" Lotion

Creamy, blue-as-the-sea lotion that helps your skin to soft, silky smoothness! Instantly absorbed, delicately scented. 1.00

## Revlon "Matchmaker" Special

Famous Revlon Nail Enamel and a special size All-Plus 1.00 limited time case! In wonderful colors, for a 1.00 limited time case! Regular 1.25 value for. **1.00**

Toiletries, Street Floor

## For Better Golf

Pro-Made Irons and Woods

Custom De Luxe, rustless head, true temper steel, chrome plated. **88.00**

Royal Root, rustless head, true temper, styrene-steel shaft. Each. **9.75**

Deluxe, rustless head, chrome plated, styrene-steel shaft. Each. **8.75**

Model 147, single flange, chrome plated head, styrene-steel shaft. Each. **6.60**

Pro-Made Woods, left and right from **8.50 to 17.50**

GOLF BALLS  
Rust, British, each **25c**  
Dunlop Imperial, each **25c**  
Dunlop Warrior, each **25c**  
Other Dunlops **25c to 35c**  
Old Iron, 20 only **6.50 to 10.50**

From **6.50 to 10.50**

## American Air Force Sun Glasses

Protect your eyes from glare and eyestrain with these attractively priced lenses. Purchase pair, complete with leather case. **3.95**

Nations, Street Floor

## Today's Self-Serve Food Specials!

ORANGE MARMALADE, Aylmer, 24c  
10c  
PORK AND BEANS, C & S, 10c  
CORN HONEY, each **35c**  
No. 1 HONEY, Morgan's, 2lb. carton, **5.99**  
SLICED SIDE BACON, per 3lb. **27c**

Self-Serve Foods, Lower Main Floor

## 400 Pairs Women's English Doeskin Gloves

Beautiful gloves imported from England in the preferred natural shade and white. Slip-on style. Sizes 6 to 7 1/2. Outstanding value at The Bay today. **2.69 Pair**

Gloves, Street Floor

## Colorful Indian Blankets

New Shipment Just Arrived!

Fine quality, firmly woven Indian blankets in bright designs. Each **4.50**

## Flannelette Sheets

A real bargain in "Kingdom" famous quality sheets. Firmly woven, firmly whipped. White with rose or blue border. 70x90 inches. Pair. **4.75**

Staples, Street Floor

## Just What You've Been Waiting For!

## Long-Handled Lawn Shears

For 5 years you've been asking for them. . . now they're here! 2 types. No. 1 for cutting lawns. No. 2 for cutting hedges. The latter for \$1.99. 32 inches long to save you hours of back-labor. Long-Handled English. Sharpened steel blades. Limited quantity, get gone today!

Lawn Shears, 24 in. blade. **6.95**

Lawn Shears, 24 in. blade. **6.95**

Short Shears, 24 in. blade. **6.95**

Short Shears, 24 in. blade. **6.95**

Short Shears, 24 in. blade. **6.95**

Short Shears, 24 in. blade. **6.95**

Short Shears, 24 in. blade. **6.95**

# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1870.

Phone E. 7111, Store Hours: 9:30 A.M. to 5:30 P.M. Wednesday, 9:30 A.M. to 12:30 P.M.